



# COMPANY PROFILE



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## Pakish Company Profile

Pakish.net is skilled web development and software Solution Company based in Karachi –Pakistan and also having its presence in Canada. Pakish.net stands ready and eager to assist you with any web based solutions, graphic requirements, internet marketing or corporate branding solutions you may require.

In 2007, we re-engineered our company as Pakish Group to focus on the web solutions, leveraging our technical experience to provide great sort of solutions on recommended platform.

We've the proven experience and expertise in designing and developing websites that accomplish something by bringing in enquiries that generate sales and are an asset to your business.

The outstanding customer service that we provide never deviates regardless of the size and scope of the project in hand. We are a team of highly trained and skilled professionals that take great care in delivering the final product on time, within budget and utilizing the premium techniques, technology and creative thinking at our disposal.

## Our Mission

Our mission is to ensure the best relationship with our clients with utmost satisfaction both during and after their objectives have been achieved.

## Our Vision

“To establish ourselves as top leading IT Solutions provider in the region while providing our clients customized and effective web solutions to achieve clients’ business goal. We value technology innovation, lifelong learning, and adapting to change to achieve operational efficiency to provide the best services to our clients.”

## Core Values

**Honesty** – Pakish employees are open and truthful.

**Integrity** – Pakish employees’ word is their bond. They do what they say, and live up to the highest standards of fairness and ethical behavior.

**Respect** – Pakish employees work hard to earn business partners' trust and respect on every project they undertake.

**Dynamic Culture** – Our employees constantly seek new opportunities to learn, to improve, to teach, and to add value.

**Passion** – Pakish employees love what they do, taking the lead, and leading by example.

## **Guiding Principles**

### **Ownership**

The Pakish.net believes on the principle of Company-Employee Partnership. That ownership means extraordinary performance by employees and outstanding value for our clients.

### **Teamwork**

Every one of our employee has something to contribute to Pakish's technical and business development teams. This belief is the key to mutual success.

## **Our Team**

Our team is an ideal blend of creativity and technological wizardry. Our team is based on experts with experience, industry knowledge, and innovative in design, development, planning, and strategy.

We have experts of WordPress , Open Cart, Magento , PHP, Html 5, CSS 3 ,distributed web services, Ajax based web components, mobile applications, billing and reporting systems using WHMCS / Vtiger CRM (SQL Server Reporting Services, MySQL) solutions.

Our satisfied clients very well know that our team's size isn't too small to deliver big results.

### **We Love Challenges and Deadlines**

**We're brand building, WordPress wielding, dedicated to creating beautiful, flexible, powerful platforms for rapidly growing businesses.**

## **Design not Decoration**

Design without purpose and objective is simply decoration – elegant, deliberate design solves problems and hits distinct targets.

Design does matter. When done in the right direction, it affects consumer perception, establishes significance, builds credibility, enhances professionalism, and creates trust with your spectators. It must actually work to trigger emotions, drive action, and make sales.

## **Creativity through Collaboration**

Great ideas are as good as their realistic application, which depends on the team behind it.

We believe that our clients are our business partners and their close association with our team members encourages new ideas, shapes creative strategies and pushes past conventional boundaries to create extraordinary results.

## **WordPress Platform**

We are passionate in working with open source and WordPress platform as it puts our clients in control of their websites and empowers them to quickly and easily add, edit and publish content anywhere at any time.

## **Our Services**

From ideation and preparation, to functionality and platform experience, turning compound problems into simple, beautiful solutions is where we prosper. We design, develop, and deliver creative ideas, innovative strategies, and results-driven solutions established to grow your business.

## **Consultancy and Planning**

Developing a brand and website that works when you are not working doesn't just happen by itself. Everything big and unique starts with a clear, comprehensive plan. We consult you to tap our experience, knowledge and proven strategies to deliver the results you desire.

## **Web Design**

Your website is your digital showcase and the first interaction with your potential prospect. Our comprehensive approach to web design goes beyond the traditional "box view" and encompasses how the site looks, its functions and how the administrator and the visitors interact with the website.

We work with you to ensure your website positions your company as an industry leader and connects with your audience, generating leads, attracting new business and creating opportunities.

## **Web Development with WordPress**

We use WordPress as our development tool, an open source application that powers millions of websites all over the world. All of our WordPress websites are code-based, optimized for security, search engine optimization (SEO), and rapid development. Our websites are HTML5, retina ready and mobile responsive.

From a simple lead generating website or small business site with an integrated blog, you want to launch an online course, or you need more advanced functionality with

membership and database options, ecommerce tools or social networks, you get all solutions at Pakish.net.

## Graphic Design

Along with the web strategy and adaptation processes, we also love white space and well executed beautiful design.

Graphic designing can transform a typical business into an extraordinary brand. Designing supports your content and enhances your story, while inspiring emotions, shaping the perceptions, convincing action, and opening the doors to new opportunities. It includes the precise elements required to achieve it's goal.

We at Pakish.net serves as your creative partner, we enrich your business and brand with gorgeously executed design that tells your story, supports your message, and gives you a visual advantage over your competitors.

## Ongoing Support

Get the extra help from the team you trust — and get it done right, on time, and within the budget.

Elevating a brand and uplifting a business is an ongoing process, so we continuously work with most of our clients. Our support system is tailored to fit the specific needs of our clients, making our team feel like their own inhouse team who is on hand and ready to deliver whenever they need.

Whether you are looking for website maintenance, data backups, and software updates, or you need ongoing design work, digital strategy and consultation, or you require an expert to optimize and publish your content; *we're at your back*.

## Domain & Hosting Registrations

Get domain and hi-tech hosting registered for your business with \$100 worth of FREE Services. With every domain and hosting you get:

Free Email Account		Domain Forwarding		DNS Management
Domain Theft Protection		Free Mail Forwards		Easy to use Control
Panel		Bulk Tools		

## Dedicated Servers and VPS

Pakish.net offers Enterprise grade hosting solutions for your organization. Whether you're a cloud hosting reseller or a Big Data analyst, from IT manager to app developer, we have dependable solutions well-suited for you.

Quick Setup		Feature-rich Tools		Certified Hardware
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Management Options		DDos Protection		True Failover
Reliable, Low Latency		Protected Power Grid		24/7 Monitoring
Passionate Support		100% SSD Storage		High Availability

### **SSL Certificate**

Get the best SSL Certificate for your business. SSL Certificates from Pakish.net robust authentication and encryption, reassuring your customers that their data and transactions are secure. Expert support, an industry-leading authentication process, and easy online management make Pakish.net SSL Certificates the best choice for securing your site.

### **Payment Gateway**

Integrate payment gateway for your E-Commerce website. Get powerful features to create invoices, track time, accept payments from all over the World.

### **Ecommerce Management**

As the retail industry continues to change rapidly, retailers need increasingly sophisticated ecommerce management solutions to stay competitive. Pakish.net offers most advanced ecommerce management technology can deliver the infrastructure to meet consumer demands today and to integrate the new ec ommerce technologies that will emerge tomorrow.

### **Corporate Email Solutions**

Pakish Group brings you the power of an enterprise email solution for a low monthly fee. Get professional E-mail solution for your company. Share contacts, tasks, calendars and files. Access your mail on your mobile and tablet. Sync your Social Feeds, Tasks, and multiple Email Accounts to bring all your digital communication under one roof.

Concentrate on your core business and use rich functionality while Pakish.net manages and hosts your email.

### **Digital Marketing**

We learned early on what it takes to be a successful SEO firm that provides the level of service and support our clients expect. Evolving ever since, our experience has allowed us to provide the same level of quality services in all facets of digital marketing. One of the many ways we set ourselves apart from other agencies is transparency.

## Discover What We Can Do For You

We are passionate for working with enthusiastic clients who are as passionate about their business as we are about strategy, design, and development. If that sounds like you, we should talk.

Some of our valuable clients



